



Board of Directors  
**Minutes of Special Meeting – May 11, 2023, 12:00 p.m.**

**In Attendance:**

Chair, Tom Eagles, Mayor, District of Tobique Valley  
Trina Jones, Mayor, Woodstock  
Tracy DeMerchant, Mayor, Hartland  
Tanya Cloutier, Mayor  
Lynn Hambrook, Chair, Western Valley Rural District

**Regrets:**

Andrew Harvey, Mayor, Carleton North  
Cindy McLaughlin, Mayor, Southern Victoria  
Joe Gallant, ELG

**Absent:**

**Staff In Attendance:**

Katelyn McGrath, CEO,  
Andrea Callahan, Director of Operations  
Barb Sharp, Director of Tourism

**Others Present:**

**Call to Order:**

Chair, Mayor Tom Eagles called the meeting to order at 12:03 p.m.

**Adoption of Agenda:**

No Formal Agenda

**23-0-21**

**Motion:** Resolved, “Western Valley Regional Service Commission enter into an agreement with Alphabet Creative for corporate branding at a cost of \$34,000, recognizing that \$25,000 is in the budget and that staff will continue to work to pursue the balance from funding partners.”

Moved: Mayor, Trina Jones

Seconded: Mayor, Tracey DeMerchant

**Motion Carried**

**Adjournment:**

**Motion:** The Chair called for a motion to adjourn the meeting at 12:14 p.m.

Moved: Mayor, Tracey DeMerchant

Seconded: Mayor, Trina Jones

3143 Main St.  
Centreville, NB  
E7K 3E8



*Recording Secretary: Andrea Callahan*

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**Tanya Cloutier**  
**Secretary**

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**Katelyn McGrath**  
**Chief Executive Officer**